

PRESS RELEASE

**“Illuminate” will be the official song
of the Roma 2024 European Athletics Championships**

Rome, 18 April, 2024 – European Athletics are proud to announce the release of the official song ‘Illuminate’ for the forthcoming Roma 2024 European Athletics Championships with just 50 days to go to the most important continental athletics competition of the year.

The song, written and sung by Grace Davies, features pulsing piano and driving drums as it builds us up to a euphoric chorus..

“I was so flattered to have been approached to provide the official song for the European Athletics Championships, not only as an artist but also as a writer,” commented Davies.

The Roma 2024 European Athletics Championships take place in the Italian capital between 7-12 June and will feature the sport’s top stars including current male and female European Athlete of the Year and reigning world champions Jakob Ingebrigtsen and Femke Bol, from Norway and the Netherlands respectively.

“It is a real privilege to be granted such a massive opportunity. I hope we have made something that is going to inspire the thousands of athletes competing, and narrate their experience through the good and the bad,” added the British 27-year-old singer-songwriter who was the runner up in 2017 on the British version of The X Factor.

“This is a beautiful song sung by a very special talent in Grace Davies, and it encapsulates the journey every athlete embarks upon. The power, passion and emotion in this song ignites the fire inside all of us and illuminates the loDobromir Karamarinovt everyone who wants to be part of this year’s European Athletics Championships will have. We are very proud to have it as our official song for Roma 2024,” said European Athletics President Dobromir Karamarinov.



“‘Illuminate’ will be heard around the world in the coming months, and it will be used as an integral part of our digital content before, during and after Roma 2024. I am sure it will capture all athletics fans’ imaginations but also have an audience far beyond just those that love our sport,” added European Athletics CEO Christian Milz.

The song will also be frequently heard on the European Athletics broadcast coverage from Roma 2024 distributed by the European Athletics Broadcast Partner the European Broadcasting Union , as well as the live stream on the European Athletics website and Eurovision Sport platform.

“With Europe's top tier athletes competing in Rome ahead of the Paris Games, this song will add an extra dimension to the EBU’s coverage with content that is already poised to be among the most innovative and technologically superior productions ever seen at a major athletics championships,” said EBU Sport Executive Director Glen Killane.

“It will be a magnificent addition to the atmosphere and ambiance that we will have during six days of spectacular athletics in our historic and iconic Olympic Stadium and Illuminate will add a new and exciting element during the build up to the event. It is a thrill to have this song as an integral part of these championships,” said EuroRoma 2024 Foundation (Local Organising Committee) President Stefano Mei, who is also President of the Italian athletics federation (FIDAL).

'Illuminate' is available on all major music streaming platforms - including Spotify, Apple Music and Amazon Music - and can be listened here <https://lnk.to/GraceDaviesIlluminate>

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