

PRESS RELEASE

Vivaticket will be the ticketing provider for Roma 2024 EAC Countdown for ticket sales begins

Rome, June 13, 2023 - Vivaticket is joining as an official partner of the upcoming Roma 2024 European Athletics Championships, scheduled to take place in Rome from June 7th to 12th, 2024. The EuroRoma 2024 Foundation (LOC) announces that, following the selection process, Vivaticket has been identified as the provider of ticketing services.

As the exclusive ticketing provider for the event, Vivaticket will manage the ticketing and subscription system through online channels and retail outlets. The sales phase will be launched this summer, and in the coming days, details regarding the purchasing methods, prices, promotions, and the composition of various subscriptions and special ticket packages will be announced. This will allow all enthusiasts to reserve their seats at the Stadio Olimpico one year in advance and prepare to witness the exciting program of the European Athletics Championships live.

Vivaticket boasts extensive experience in managing ticketing services for international events, both sporting and non-sporting, including several events organized at the Stadio Olimpico of Rome, which will be the main venue for the competitions of Roma 2024 European Athletics Championships.

«The opportunity to work in synergy with a leading multinational company like Vivaticket strengthens our plan to build a great event like Roma 2024 European Athletics Championships, supported by top-level partners. We know that thousands of fans are waiting to purchase tickets and that they don't want to miss a single moment of the competitions at the Olimpico. Soon, we will announce the complete competition schedule, which has been organized to allow the audience to watch live performances of the best Italian and European athletes and follow the most exciting challenges during the six evenings of the event,» said Paolo Carito, the General Director of the EuroRoma 2024 Foundation, that is the LOC responsible for organizing Roma 2024 European Athletics Championships.

«We are ready to support the EuroRoma 2024 Foundation for such a great project like European Athletics Championships" commented Silvano Taiani, CEO of Vivaticket. "This event will bring many fans to witness the great achievements of champions in such a fascinating sport. We are thrilled to contribute in making athletics an increasingly prominent presence in the world of sports.".

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